

Mission: The community health centers located in Humboldt, Trinity and Del Norte counties have joined together as the North Coast Clinics Network (NCCN) to accomplish the following purposes:

- to **coordinate** the development of cooperative business plans which improve the quality of care and efficiency of Network members;
- to **advocate** for innovative Business and Health Information Technology (HIT) strategies that integrate all community providers into a comprehensive and accessible system of high quality health care;
- to **promote** public knowledge and understanding of the important role of community clinics and the challenges of building healthy & well communities in rural areas.

NCCN will achieve this mission by advancing the following three priorities:

PRIORITY	STRATEGIES
<p>Ensure Health Care Workforce Readiness in a Changing Health Care Environment designed through data-driven decision-making and strategic health professions training.</p>	<ol style="list-style-type: none"> 1. Conduct ongoing assessments to determine health center workforce, training and technical assistance needs. 2. Convene community based organizations focused on recruitment and retention strategies for the North Coast. 3. Facilitate clinic and community training and technical assistance forums to advance learning about the health care environment. 4. Advance new health professions training programs and student rotations.
<p>Improve Quality of Care by leading a creative, solutions-oriented approach to patient-centered health care and advancing systems of data collection and management across our member community health centers.</p>	<ol style="list-style-type: none"> 1. Facilitate peer networking for best practice sharing, strategic planning, and continuing education throughout rural northern California. 2. Provide practice coaching, PCMH recognition support and care team development. 3. Lead efforts to collect, aggregate, analyze, and report local and regional data to inform data-driven decisions.
<p>Shape Health Care Policy through thought leadership in health care reform and advocating for our member community health centers and their patients.</p>	<ol style="list-style-type: none"> 1. Monitor legislation and manage responses to local, state, and federal issues. 2. Represent rural health center members at statewide and national forums to ensure that the interests of rural patients are included in policy decisions. 3. Elevate health care reform challenges and barriers to key stakeholders and decision-makers in order to collaborate and identify solutions.