

Redwoods Rural Health Center Cervical Cancer Screening

Aim: By 9/30/25, RRHC will increase the rate of patients who receive their cervical cancer screening by 10 percentage points from baseline (December 2024) of 49% to 59%.

Plan

Measures:

Outcome Measures:

- % of women ages 21-64 years of age who were screened for cervical cancer.

Process Measures:

- # of cervical cancer screening tests ordered
- # of cervical cancer screening test completed
- # of self-swab HPV test ordered

Prediction:

- Redwoods Rural predicted that adopting the self-swab HPV testing option would be acceptable to eligible patients and providers, leading to an increase in the number of cervical cancer screening tests ordered and completed.

Changes Being Tested:

Do

- **Self-Swab HPV Tests :** RRHC began orders for the self-swab on May 15, 2025, to eligible patients aged 30-64.
- **Outreach to patients with care gaps:** reviewed reports to identify patients due for cervical cancer screening. Text messaging campaign to remind patients to come in for cancer screening.
- **Community Screening Event:** Planned a “Pap-A-Palooza” event in Redway to encourage patients to come in that are due for screening.
- **Internal workflows to reduce missed opportunities:** During team huddles reviewed patients on the schedule that were due for cervical cancer screening. Those “pap-portunities” offered a good time to test the self-swab kits. Daily report to capture self-swab “papportunities” was also emailed to the staff daily.
- **Provider Level Reporting:** The QI team prepared a dashboard that displayed the number of orders for self-swab HPV tests by ordering provider and the total number of orders for cervical cancer screening (all types) by ordering provider to spark competition between teams.

Results:

- A total 74 self-swab HPV tests were completed between 5/15/25 and 7/18/25 (2 months).
- Since roll-out, **one-third** (33.9%) of all cervical cancer screening tests were self-swabs.
- As of July 2025, a total of 218 paps/HPV tests (including self-swabs) were completed. If this improvement sustains, projected to complete 436 total cervical cancer screening tests.
- As of July 2025, the UDS cervical cancer screening rate is 64%.

Study

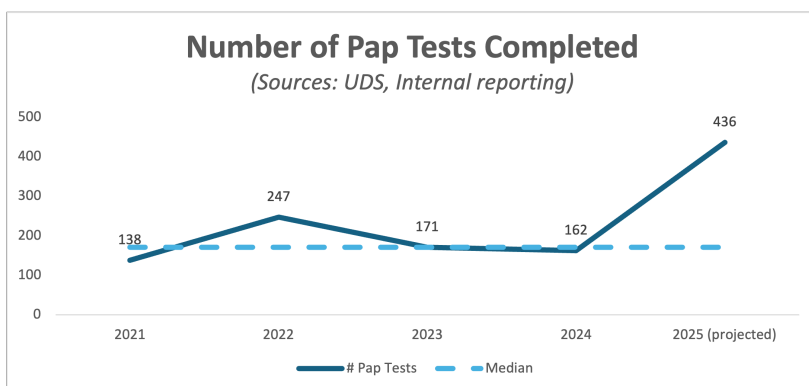


Figure 1. Total Number of Pap Tests Completed Annually

(Note: 2025 is projected based on July YTD data)

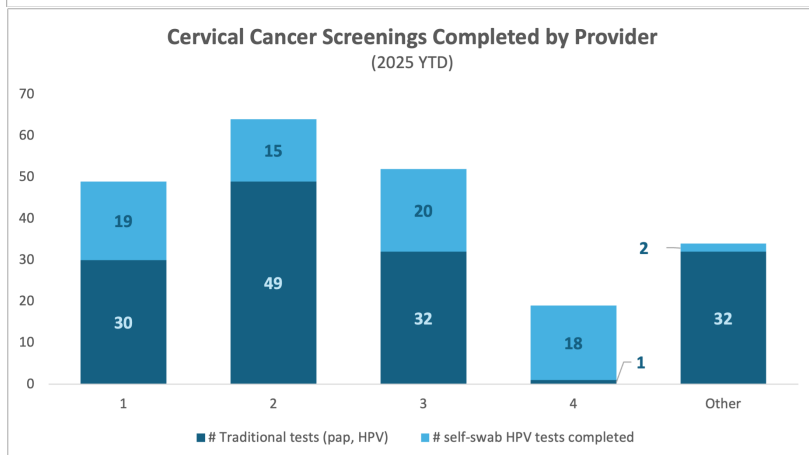


Figure 2. Cervical Cancer Screenings Completed by Provider, By Type

Future Plans:

Redwoods Rural Health Center plans to have a community screening event, a “Pap-A-Palooza” at the Fortuna clinic to encourage patients to come in that are due for screening. The self-swab HPV test will be offered at this event.

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